



**LOUISVILLE
SOCCER**

Mike Eimers Training Facility

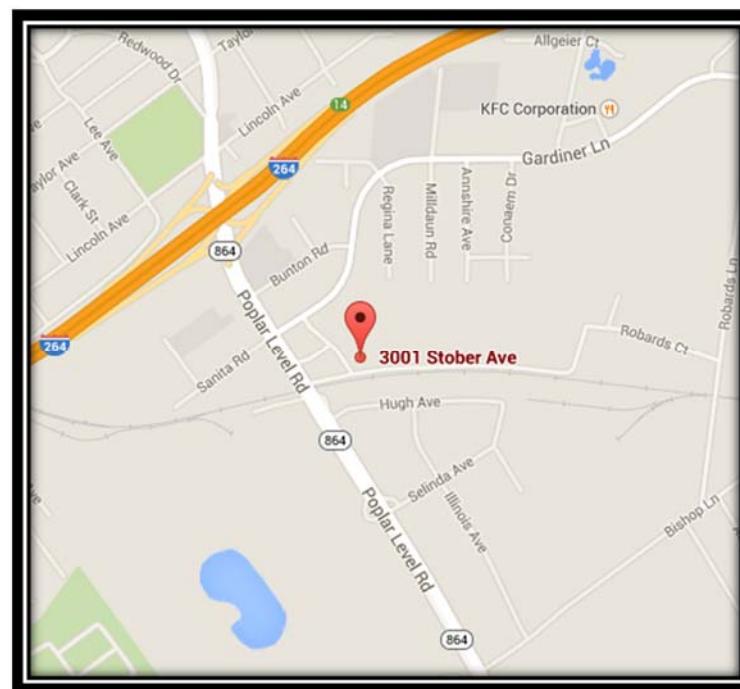
Advertising Package

2014-15

Be a Part of

The Mike Eimers Training Facility's opening year!

- Louisville Soccer Alliance has opened a new indoor training facility
- Located at 3001 Stober Avenue, right off of I-265 at Poplar Level Road, directly off Gardiner Lane
- Home to the Louisville-based club that has over 1,000 members
- The training facility will be used for several sports and activities, with an emphasis on futsal (indoor soccer)
- The state-of-the-art facility has large walls and high ceilings, allowing for premium advertising opportunity for YOUR COMPANY!
- Get on board and be a part of our first year!



Mike Eimers Training Facility
Advertising Package



Welcome to the Mike Eimers Training Facility

- The Mike Elmers Training Facility is an indoor, training facility used primarily for futsal
- This is the first and only facility in Louisville made specifically for futsal
- It holds one futsal court, with dimensions of 45 yards x 15 yards
- In addition to the facility, there is an outdoor field located next to the building, which will also be used by the club



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Our Facility

Mike Eimers Training Facility



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Mike Elmers Training Facility

Facts & Figures

- In our opening year, we are expecting to see...
 - o 250 visitors on any Saturday
 - o 1,000+ visitors every week
 - o 50,000+ visitors every year
 - o 2,500 total unique visits to www.louisvillesoccer.com every three months
 - o Over 20 leagues for adults and youth



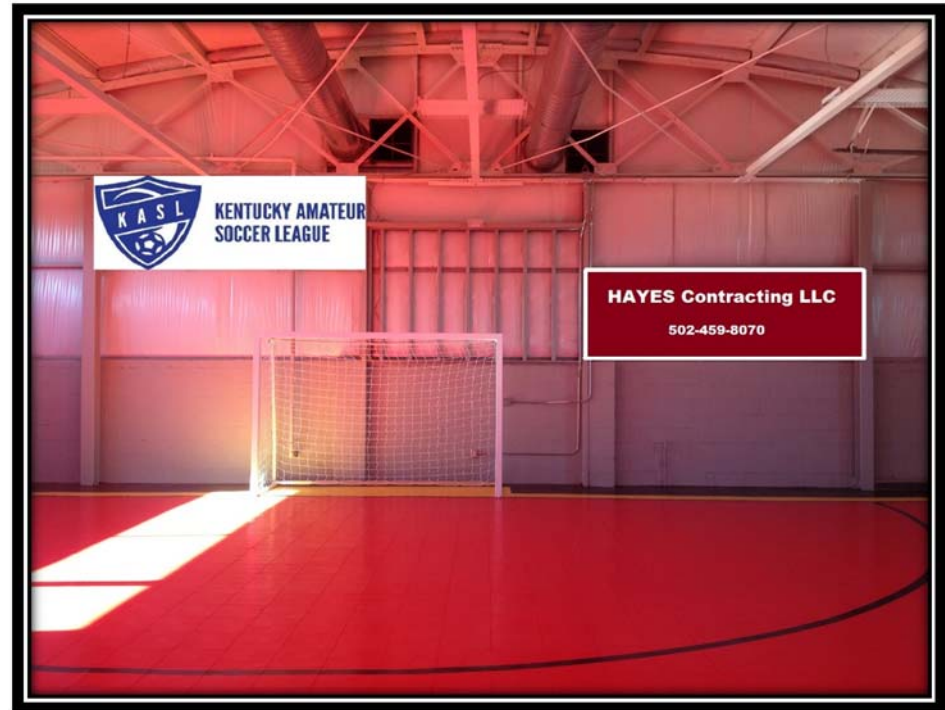
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Mike Eimers Training Facility

Advertising Opportunities

- Platinum Advertising
- Gold Advertising
- Silver Advertising
- Bronze Advertising



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	Facility Advertising	Multi-Media Advertising	Additional Advertising
Platinum Advertising (only 2 available) \$10,000	<ul style="list-style-type: none"> • 20' x 10' banner 	<ul style="list-style-type: none"> • Logo on middle banner of website • Exposure on Facebook, Twitter, & Instagram • Featured in monthly Newsletter 	<ul style="list-style-type: none"> • Large logo on back of all facility t-shirts • Displayed on team schedules
Gold Advertising (only 4 available) \$5,000	<ul style="list-style-type: none"> • 15' x 7' banner 	<ul style="list-style-type: none"> • Logo on side banner of website • Exposure on Facebook, Twitter, & Instagram • Featured in monthly Newsletter 	<ul style="list-style-type: none"> • Logo on back of all facility t-shirts • Displayed on team schedules
Silver Advertising \$2,500	<ul style="list-style-type: none"> • 10' x 3.5' banner 	<ul style="list-style-type: none"> • Logo on side banner of website • Exposure on Facebook, Twitter, & Instagram • Featured in monthly Newsletter 	<ul style="list-style-type: none"> • Displayed on team schedules
Bronze Advertising \$1,000	<ul style="list-style-type: none"> • 5' x 2.5' banner 	<ul style="list-style-type: none"> • Exposure on Facebook, Twitter, & Instagram • Included in all monthly Newsletters 	<ul style="list-style-type: none"> • Displayed on team schedules



Mike Eimers Training Facility Advertising Package



Advertising Opportunity

Platinum Advertising

- 20' x 10' banner
- Logo on middle banner of website
- Exposure on Facebook, Twitter, and Instagram
- Featured in monthly newsletter
- Large logo on back of all facility t-shirts
- Displayed on all team schedules

*only 2 available



Mike Eimers Training Facility Advertising Package



Advertising Opportunity

Gold Advertising

- 15' x 7' banner
- Logo on middle banner of website
- Exposure on Facebook, Twitter, and Instagram
- Featured in monthly newsletter
- Logo on back of all facility t-shirts
- Displayed on all team schedules

*only 4 available



Mike Eimers Training Facility Advertising Package



Advertising Opportunity

Silver Advertising

- 10' x 3.5' banner
- Logo on sponsors page of website
- Exposure on Facebook, Twitter, and Instagram
- Featured in monthly newsletter
- Displayed on all team schedules



Mike Eimers Training Facility Advertising Package



Advertising Opportunity

Bronze Advertising

- 5' x 2.5' banner
- Logo on sponsors page of website
- Exposure on Facebook, Twitter, and Instagram
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Other Opportunities

Advertising for Louisville Soccer

- As a sponsor of Louisville Soccer, your logo will be placed on the jersey of the program you chose
- Exposure at team events and games
- Logo on sponsors page of website
- Exposure on Facebook, Twitter, and Instagram

TOPSoccer Program - \$1,000

Developmental Program - \$1,000

Competitive Program – U9-U14 (Fall & Spring) - \$1,500

Competitive Program – U15-U19 (Spring only) - \$2,000

Adult Soccer - \$5,000



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Be a Part of the

Mike Eimers Training Facility's Opening Year!

Contact Us Now!

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www.louisvillesoccer.com

www.kentuckysoccer.com



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